

Changing The Face of Public Housing



PROGRESS REPORT 1995-1996





From the Chairman



As a the chairman of the Newark Housing Authority DHAN Board of Commissioners, have had the privilege and honor of working wisconers in the fact that the privilege and thornor of working with the fellow Commissioners and outstanding Executive Director. Hateld Lacas, in elevantify the authority to an unprecedented level of accomplishment are respect, a metamorphosis that began under Cloria L. Cartwright, my Immediate predecessor as woord chairmens.

Each ceremony we have held for construction starts, implosions, and new townhouse dedications has been very special and each has struck an emotional chord in all of us. Most importantly, these events have proven that the Newark Housing Authority can fulfill its mandares and execute its planned goals.

As trite as it may sound, it is true that nothing succeeds like success. And make no mistake, the NHA has enjoyed a tremendous amount of success which has resulted in the highest praise from the top officials at the U.S. Department of Housing & Uthan Development, including Secretary Henry Cloneros, to other feder-

al, state and local officials.

The accolades have also come from our residents, the front line critics, who represent a true manifestation of our progress and achievements.

The Executive Director, with the full cooperation of the Board of Commissioners, has forged what we consider to be a highly effective staff that has made the NHA a much respected public housing authority nation-

Newark Major Sharpe lames proudly calls us the "new Newark Housing Authority" and rightly so. Our ability to construct lovely new townhouses throughout the City — housing that has given pride and hope to our residents and made them feel good about calling it hower — is one of the primary ressons. It also has given the NHA Beard and staff a real sense of accomplishment and given special meaning to "building quality in housing through partnership."

That "partnership" has expanded beyond our local borders and taken on a national significance. Our Executive Director, Mr. Lucas, has been asked by HUD to represent the industry at Congressional hearings in addition to "partnering" with other housing authorities, e.g., Philadelphia, Pittsburgh, Orange (NI), and Albamy (NY) and to share the NHA's experience and expertise in enhancing it's operations and performance.

Secretary Cisneros has publicly praised Mr. Lucas, the Board of Commissioners, and the NHA for the "tremendous lob in turning around" the Authority.

When President Bill Clinton announced the "one strike policy" regarding drug/criminal activity in public bousing. Secretary Cisercos told the President that he was coming directly to the Newark Housing Authority to make the local announcement.

Moreover, the NHA is the Authority pointedly cited by the Secretary when he speaks of demolition/new construction.

"I have seen it with my own eyes and it will lift your heart to look out at the panoply of new townhouses constructed by the NHA near where the riots began in 1967." Cisneros told a gathering of New Jersey National Association of Housing and Redevelopment Officials INAHRO! Oxecutives at their 1966 annual conference.

High praise from high places. Our hearts are indeed lifted and we are quite proud of what we have accomplished in an extraordinarily short period of time. Rolando Velazquez

Chairman Vely

Executive Director's Wessage





hen the 3,800 pounds of explosives leveled four buildings of more than a million square feet at Christopher Columbus Homes in March of 1994, it was a signature event that signalled the transformation of public housing not just in the city of Newark, but across America.

In my testimony before a Congressional Committee in March 1994. I stressed the fact that trying to maintain non-viable, high rise, high-density buildings was too costly and the best remedy for the long-term viability of public housing was to knock them down and build scattered site townhouses.

Apparently someone at the federal level was listening because during the Clinton presidency one of the new transformation initiatives at the U.S. Department of Housing and Urban Development (HUD) is the demolition

of 30,000 obsolete high-rise units and replacing them with more humane townhouses or garden-style apartments.

comprised of 4,230 high-rise family units; 867 townhouses; 2,594 low-rise family units; and 2,944 electly units.

In the last several years, we have managed to change the face of public housing in Newark so that today our

Inventory picture looks like this: 2,038 high-rise family units; 1,533 townhouses; 2,594 low-rises; and 2,944 elderly units.

We have received approval from HUD to demolish the closed Hayes Homes complex, the rest of Scudder Homes and Kretchmer Homes and Walsh Homes, the latter under the Urban Revitalization Demonstration (HODE VI) program.

IHOPE VII program.

Consequently, over the next several years we expect to construct another 1,500 townhouses so that by 1999 we will have only 1,185 high-rise family units, but more than 3,200 low density townhouse units.

The adage "if it ain't broke don't fix it" did not apply to the Newark Housing Authority (NHA) in 1992. The agency was "troubled" according to the HUD report card. (PHMAP), and "in trouble" according to everyone the new Authority (NHAP).

esses standards.

The local media editorially advocated a takeover of the agency by a HLD receiver. Fortunately, that did not happen and in the subsequent years we have managed to come off and stay off the troubled list, as well as provide the remedies for the troubles of antiquated systems of infrastructure, neglected units, vocancies, low

morale, mistrust, and strained resident-employee relations.

Our theme has been "building quality in housing through partnership," and our new construction program has been the catalyst in building a trust and a confidence among all NHA constituents.

The 1,000 new townhouse units developed in the past three years have provided tangible evidence that this is the new NHA which can and will fulfill its mandate of providing quality housing for its residents.

When one of our residents publicly stated at a townhouse dedication that "we had kept our promises" and she "had nothing to fuss with the Housing Authority about anymore," it told us that the residents now had faith in the NHA. They had faith that our promises to build new homes and demolish old, non-viable eyesores would be kept.

Crass now grows where 13-story high rise buildings of Columbus Homes once stood. New townhouses are across from it and new ones will be constructed on the site. Gorgeous new townhouses now also stand where Scudder Homes high rises once stood. New NHA townhouses are situated in every ward of the City, enhancing.

TOWARD THE 21ST CENTURY

the neighborhoods and generating personal and civic pride in the new look.

Early in my administration we coined the phrase "building quality in housing through partnership," and it has been a partnership with city and state officials as well as our residents that has helped us achieve our goals.

Most importantly, Mayor Sharpe James has provided the vision, leadership and support, enabling the NHA to implement our shared desire to improve public housing and give new hope and opportunity to its residents.

We are indeed changing the face of public housing in Newark. A "change for the better" is how a Newark Star-Lodger editorial described II. But as we have created that external assthetic change, we also have had to simultaneously forge an internal change at the NHA that would position the authority to function as a well run business as we move toward the 21st century.

Administratively we made calculated decisions, which were strongly supported by our Board of Commissioners, or completely adumnate our operators so that information could be obtained quickly and accurately. Our ability to manage this authority efficiently and effectively with suite-of-the-art information technology is critical to the future survival of the authority. The investment we have made in developing our Management Information System (MSI) has changed the way public housing authorities are overacted.

Not only have we secured the most advanced computer hardware, but we designed and developed-in-house the software programs that are germane to our operations and have given us a management capability that is unmatched among PHA's in the country.

The technology, however, is only as good as the people using it. It is important to note that we have assembled a very competent staff which is responsible for making the hi-tech stuff work.

Major changes in the way public housing has been operating are in the immediate future, and only those housing authorities that are prepared to operate in the hi-tech world of today will survive

Not only do we plan to survive, but we will be in the forefront of the housing authorities in the 21st century.

Thee Burn

HAROLD LUCAS

"Nowhere in America is the progress more clear; nowhere is it more visible, nowhere is it more effective, and nowhere is it likely to have longer consequences than right here in Newark, New Jersey. Congratulations!"



Secretary Henry Cisneros U.S. Department of Housing & Urban Development June 2, 1996







The NHA's newly-bull 150-unit townhouse camples called Oscar E. Miles Village is a slaup contrast to the isomer Scuider Homes which that imboard to the class Control More! Goodleye Columbus! The final two buildings of Columbus Horses are finally laid to rest.

NHA Commissioners II. to x) Clerin L. Carbaright, Ma Clark and Dans McChay-Crant share a moment with HUD Secretary He Concern at the Columbus Homes insplicator coronomic











But Bande of 1494BC-TV (CHANNEL 4) interviews Mr. Lucos in

HUD Secretary Heavy Cources thats with Rasemany Amoun who told him, "My whole life has changed," after moving into the Seventh Avenue toronhouses.

Play area at one of the new sounhouse developments.

New housing going up and obsolete housing going down.

NHA Executive Director Harold Lucas makes remarks prior to the confusion of Clinistopher Columbus Horses, an event that represented the last of three implications of the high-rise development and



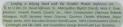


"Newark and Harold Lucas are 'A No. 1' in the country in terms of building replacement housing. Newark is in the front position."

Secretary Henry Cisneros
U.S. Department of Housing &
Urban Development
Annual 22, 1896









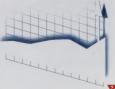




Mr. Excas toths with a resident who dives in a new townhouse unit for the physically challenged.



Mr. Locis, Secretary Cisneros and and Mayor Sharpe James sing along with the WHA Voices of Hope Chair.



TOWARD THE 21ST CENTURY





NUID's clord financial officer John J. Knubel (4th from left) presents at clock for SY million for the detention of thighes blenes to the Lucas East from Elfs. Att. Lucas is pired by (it is 1 n JAM-C Commissioners Lucal Educations and Gloria L. Controlight, Mosper Sharpe stress and NHA Commissioners Related Visionace, the Celebration Controling Contr

A paneramic view of the implosion of three buildings at Otto Kretchiner Homes

Anti-Crime Efficies



"The invisible line traditionally drawn around public housing with the police on one side and housing security on the other-will no longer exist."

St. L. Limis



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Mayor street congrunalates life Lucas on the archivery of the neighborhood stabilization was as Newton that of Devector case the Savingo Louis on The NATA distants the ven for police use to provide a notifying palice precinct as the provide a notifying palice precinct as the files of housing consumer.

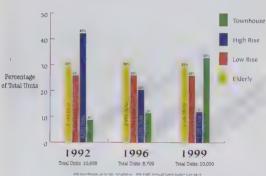






bit caces authorses the special police tasis force analysed to bely reduce creater arms to take those more the recording and the arms the recording to their provide safe hazaring completes to help provide safe hazaring for hithit residents.

NEWARK HOUSING AUTHORITY Inventory By Type of Complex



Management Information System

TOWARD THE 21ST CENTURY



NHA englowes authorated is specialized computer assuming programs to appeals their skills and knowledge of various software applications

The clateridinan integres of the NHA over the jest several search is need in this excitace management and development of the claterions of Other administration program. The sections of any Dipa Processing Management in administration hysterin proced may people measured by the needs in relation to need and the project of great years.

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besireduling in imprived employee prividual it is and most importantly an elegandar MHA imag, such and notionally. The Nirth has developed a case management syslem for the Newark Police Department, and the request of HLD and other notional and stationary the studies of the Department and sixth friends.

As a result of those technological implementations the NHA has become a leader in efficient leffective public housing man agement and will continue to be so, far into the next century

....the return on investment is more than \$10 million in realized dollar benefits, in kind savings and other tangibles....

Rewert Housing Authority's Automatten Program

1 E-Mail - Banvan, Beyond Ma

- 2 Time Management/Calendar Trell's Time Talk
- 3 TAPI Prione Line *
- 4 Croupware Colabra Share 1

Lotus 1-2-3 3 .

- 2 rotus 1-2-3 5 0
- 3 Word Perfect 5
- 4 Word Perfect 6 5 Coral Draw 5 0 & 6 0 *
- 6 Mal Tracking *
- 2 Page Maxer 5 0 8 Power Point 4.0 *

- 2 Proteon's Taken V ew
- 3 Fake Network Cable Management System
- s Banyan OuTLOOK
- b. Cable Management System
- 7 Application Track System
- 8 Banyan Vines 6 3(0) Novell 4 & Windows NT 3 51

Computer Based Training (CBT) Systems

2 Page Maker*

10 Work Order System

2 ... I H. Walting . ist 3 Town House Waiting . st

17 Fleet Management 8 ob Order Costing System (JOCS)

14 Section 8 Waiting List 15 Vacancy Reduction Program Case

16 P.C. Inventory/Fixed Asset Module

9 MBE. WBF Management System

Human Resource

- 2 General Ledger
- 4 Purchase Order System *
- > Warehouse
- 6 Rent Collection
- 7 Contract Administration (BiD REP)
- 9 Risk Management Systom

The success of any Data Processing MIS project is

20 LECAL West Law *

. Tenant Summons & Complaint System Note * This annification is not used agencywide

measured by the benefits compared to the cost of the project. The benefits can be categorized into realized do ar savings, in-kind savings (Increase in productivity reduce personnel expenses etc.), and other tangib e benefits. The Authority's direct benefits for the ast three years are over seven million do ars which is 3.1, 2 times the total project cost. Daring the same period, the Authority realized in-kind savings amounting to over The following is a listing of the various savings for a

three year period \$1.894.946 \$244 630 Total Software Cost Total Maintenance Cost \$18.581

Total Supplies Cost Total Project Cost

Realized Benefits in Dollar Savings

Reduced insurance Cost \$2,500,000 Paimin irrement from DS F &C \$600,000 \$1,200,000 <3 000 000</p> Ownership Software Applications Sayings in consulting fees \$500,000

Total Realized Savings \$7,800,000

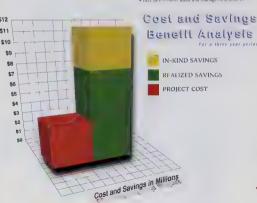
In-kind Savings

Reduced Personnel Expenses at Centra Offices Associated Fringe Benefits 33%

\$2,000 000 \$660,000

Other Tangible Benefits

- On line information to provide data or oulck manage
- short and long-term planning
- . . . st officet an ingrades that fail I are banding business needs
- . Integration of a lapp cat on programs
- · Ability to track tenant behavior patterns to enforce
- · mproved product vity and morale of employees. · Facilitate PHMAP, audit and management reviews



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The Modern ration (MODI) Department earned a period score on the most recent. Public Housing Managemen Assessment Program (PRMAP), Appartment of looking and chan below opments is Dillinguist authorities representing a first for the Modernzation Operation of the Modernzation Operation.

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In response to the lead-based testing requirements the NHA tested all 4,200 of its units occupied by children or women of child bearing age.

NHA Public housing Management Assessment Program





Med much en en oce

he lifeb god of any housing authority is its maintenance operation. With the advances of computer technology and training on user friendly computers the NHA is maintenance heartbeat is strong and vibrant. In a move to maximize product vity of its maintenance personnel the NHA reorganized its maintenance function creating a site based maintenance system for 32 complexes

A sign ficant number of buildings among these 32 complexes are 40 50 years old which invariably leads to a host of main tenance problems, not only apartment based but also more

serious emergency repairs, even as the adm p stration makes cap ta improvements to enhance the infrastructure of

Therefore the NHA's 140 skilled trades personnel, i.e. electricians carpenters,

plumbers painters and masons were assigned to Individua is tes with team coordinators to more effectively and efficiently handle the 48,000 work orders received annually

An additional 40,000 work order repairs are conducted pursuant to apartment

turnover rehabilitation Nearly 4,000 apartment ren-

ovations have

over the past four years.

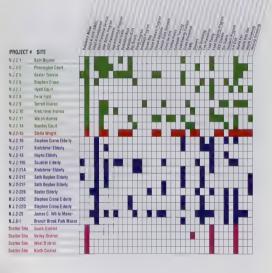
#1 NNA employees repair steam



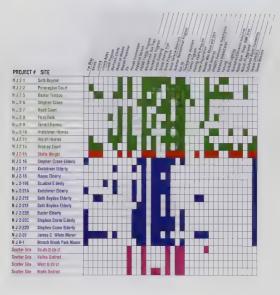
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MIA Resident Lant Elives Activity List



MIA Resident untannes Activity List



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to survive, but we will be in the forefront of the housing authorities in the 21st century"

"Not only do we plan

Haro.d Lucas secutive Director Newark Housing Authority

Crang Perguson sobovet works on his computer white Shake Brown (below), alexyous a monopoler resident

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coroup oftentations and its station to townhouse on is were instanced gitting of terralical composes and screening indicatives were instantly shall Recommend uses to fig the generation diversions were printed in Fingush and Spanish and distributed during orderation research.

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— Now-mints. In did any facility fewarts Housing Authority is operated with utility or mination copies or the Lenant
Sek Lan Assignment Paul TNAP and Caraster forms were dust based to a licensis. Notices in English and Spanish
explaining the mondaction majoring policy were presented during or entation.

Nearly 100 unishate material party were presented during of entation.

Nearly 100 unishate over rested in the pasitive memory for N. A under the total or a policy of the Section 8 certificates and worthers and

Section 8 certificates and vouchers and serves as contract administrator for 9 Section 8 HLD financed developments.

Outreach efforts for hard-to-rent efficiency apartments were initiated through mailings and teleprone ca. sto 309 churches and 22 genonological agencies Approximately 5,000 applies tions for public housing have been processed in the past 24 months.

The NEAR received an allocation of 50 cett fictates for the Fam is, but fearing. Program, and the Fam by Self-stiffering Program conflined to assist those families that had previously neited a contactual agreement with the Newark issues in Authority, by providing personnel cours in grand monitoring service referrals eacrow account man agreement and the sks is married.



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For example, a delegation of 10 government officials from Indonesia was preceded by delegations from apair.

Clina and Buss a blook high control for a first hand look at what they saw as a mode is path chausing that might

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NHA Events











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Combined Balance Sheets

At March 31.		
ASSETS	March 31,1996	March 31,199
Cash	\$10,730,123	\$11,400,463
HUD Annual contributions receivable and		
other debt amortization fund	5,149,667	7,163,201
Accounts receivable:		
HUD	2,275,024	18.624,488
Tenants	1,625,307	1,586,427
Other	2,867,393	1,497,330
investments	37,656,729	14,555,981
Funds held by fiscal agents	32,597	30.657
nventory	1,602,495	1,193,322
repaid expenses and deferred charges	148,432	689,739
Development and projects costs and land,		
structures and equipment	941,697,272	843,257,345
TOTAL ASSETS	\$1,003,785,039	\$899,998,953
IABILITIES AND CAPITAL		
accounts payable:		
Hud	\$653,414	301.366
Vendors	3,103,583	1,948,495
Other	3,295,334	3,252,309
ccrued liabilities	12,911,791	9.822.381
referred credits	1,345,397	155,772
fixed liabilities	254,168,096	203,294,592
TOTAL LIABILITIES	275,477,615	218,774,915
APITAL	728,307,424	681,224.038
TOTAL LIABILITIES AND CAPITAL	\$1,003,785,039	\$899,998,953

MILA Commissioners



Rolando Velazquez





Terry L. Pringle-Khalif



Gloria L. Cartweight







Rolando Velazquez, Chairman Doris McCrav-Crank, Vice Chainvoman Terry L. Pringle-Khalif, Treasurer Gloria L. Cartwright Ida Clark Zinnerford Smith

Harold Lucas, Executive Director Johnson Abraham. Assistant Executive Director. Administration Robert Graham, Assistant Executive Director, Programs Shaye Araomi, Director, Finance Gregory Robinson, Director Housing Management

Donald Moore, Director, Modernization Joseph Menella, Director, Personnel Harry Robinson, Director, Public Information

Vernita Sias-Hill, Director, Administration



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